



PROMOTING VETERAN STABILITY TO PREVENT VETERAN SUICIDE



WHO WE ARE

The Stop, Drop and Push Campaign (SDPC) is part of the Veterans Association of Real Estate Professionals' (VAREP) philanthropic platform of giving back (VAREP is a 501c.3 non-profit focused on housing for veterans). Although our focus may be on veteran housing, we cannot stand idle while our brothers and sisters are part of the 22 veteran suicide statistic.

HISTORY OF THE NUMBER 22

In 2012 the Department of Veterans Affairs released a 59-page report outlining veteran suicide. The report states the numbers of Veterans who die from suicide each day has remained relatively stable over the past 12 years (varying from 18 -22 per day).

STOP, DROP & PUSH MISSION

To lower the 22 veteran lives lost each day due to suicide by educating the public about veteran reintegration issues; connecting alternative veteran therapy providers to those who need treatment; and provide the necessary funding to ensure treatment is possible so our heroes will rediscover purpose and lead productive lives.

ALTERNATIVE THERAPY

Research has determined in addition to medication and traditional therapy, a holistic approach including alternatives therapies such as existential/transpersonal, animal-assisted psychotherapy and play therapy (examples include martial arts, fly fishing, mountain climbing and rafting) are important as part of the road to recovery for many veterans.



STOP DROP & PUSH
CAMPAIGN

StopDropPush.org

951-268-1517 | info@stopdroppush.org
www.STOPDROPPUSH.org

BEING PART OF THIS CAMPAIGN IS AS EASY AS 1, 2 & 3!

1

Do **22** push-ups to represent the **22** veteran suicides & **DONATE \$22.00** to this campaign.

2

Challenge five of your friends to also do **22** push-ups & **DONATE \$22.00** to the campaign.

3

Have those five friends each challenge five of their friends do **22** push-ups & **DONATE \$22.00**.

CALL TO ACTION - WE CAN'T DO THIS ALONE; WE NEED YOUR HELP IN THE FORM OF FUNDING AND RESOURCES.

- **Corporations & Private foundations** - Support our veterans by donating to this campaign.
- **General Public** - Support our veterans by donating to this campaign.
- **Celebrities** - Lend us your name, contact us and help us fundraise for this worthy cause.
- **Therapy Organizations** - Contact us and be part of the national provider database.
- **Veterans** - If you need help, contact us.

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WHERE YOUR DONATIONS ARE GOING

- 1 Financial Assistance to Veterans:** We will financially assist veterans who cannot afford costs including transportation, lodging, meals and other costs associated to fully participate.
- 2 Grants to Veteran Organizations:** We will give our various veteran partner organizations grants to continue operating programs that heal our veterans through alternative therapy.
- 3 Alternative Therapy Database:** Build and maintain a national database of Alternative Therapy Programs and connecting them to the veterans that want to attend them.
- 4 Alternative Therapy Intake & Referral Call Center:** Supporting a call center so we can listen, provide assistance and refer veterans to organizations that can help them.



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